

# A new voice in the international news arena: Jewish News One

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**BRUSSELS (EJP)---***Jewish News One* (JN1), the world's first Jewish global 24hr news channel "that offers a new vision of current affairs", will be launched next week.

JN1 presents itself as a fully independent worldwide news channel "which is not tied to any nation, government or political party."

Its slogan is "informing opinion, expanding horizons."

It will broadcast in 8 languages.

"The arrival of JN1 on the global media landscape reflects the 21<sup>st</sup> century trend towards international news broadcasting diversification towards an ever-wider range of perspectives and points of view," the channel explained.

It seeks "to provide objective and balanced coverage of events while offering a fresh and unique perspective on contemporary affairs, filling a gap which existing channels are currently unable to provide."

The channel owners are Igor Kolomoisky and Vadim Rabinovich, respectively President and Vice President of the European Jewish Union (EJU), a body dedicated to promote Jewish life in Europe.

Jewish News One will have news bureaus in Tel Aviv, Brussels and Kiev. In the coming months the channel is planning to open further bureaus in Washington, Paris and London

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JN1 will begin broadcasting on September 21 via satellite and will be available in Europe, America and the Middle East.

A launch and presentation event will take place in Brussels on the same day.

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